## **Graphic / Web Designer**

## **Responsibilities:**

- Yau Ma Tei, 5.5 days / week.
- Develop creative concepts and produce online marketing layouts to support sales campaigns and promote brand image, including responsive web design, online banners, social media visuals, video, html, eDM, etc;
- Create new ideas for design and contents by using own expertise.
- To conceptualize idea to a professional design presentation.
- To handle complete design process, from concept design, technique drawings to artwork and output.
- Support product shooting and photo retouch.
- Occasional support in video shooting and marketing projects when needed
- Perform other ad-hoc projects as assigned.

## **Requirements:**

- Diploma or above in Graphic / Web Design, Creative media, Advertising or related disciplines;
- Proficient in Photoshop, Illustrator, InDesign, etc;
- At least 2 years' experience in Graphic Design, Creative media, Advertising and Marketing fields; experience in digital marketing agencies is a plus;
- Knowledge in HTML, CSS, video editing, UI design, drawing skills;
- Strong sense in digital, mobile, and social media trends;
- Good command of English and proficiency in written Chinese;
- Able to multi-task and perform under tight timeline;
- Responsible, mature, self-motivated independent, able to work under pressure with tight deadlines;
- Immediate availability is preferred;

## Please email detailed CV and expected salary to <u>lawrencelee@wingwah.com</u> Data collected will be used for recruitment purpose only.